

PROGRAMME SPECIFICATION

Name of Programme:		BSc in Business and Diplomatic Studies	
Final award (BSc, MA etc):		BSc	
Awarding institution/body:	University of Buckingham & International Business School (separate degrees)	Teaching institution:	International Business School
School of Study:	School of Business	Parent Department: (the department responsible for the administration of the programme)	Collaborations
Length of the programme:	6 semesters	Method of study:	Full-time
Framework for Higher Education Qualifications (FHEQ) Level	FHEQ Level 6	Relevant subject benchmark statement (SBS)	Business and Management (2015)
Professional body accreditation (if applicable):	N/A		
Criteria for admission to the programme:	<ul style="list-style-type: none"> - Certificate of Secondary Education - Non-native speakers: IELTS 6.0 or TOEFL 550 or TOEFL computerised 213 or a Pass mark in the Single English Test at IBS (SETI) examination 	Cohort(s) to which this programme specification is applicable: (e.g., from 2012 intake onwards)	From September 2018
UCAS Code	N/A		

Summary of Programme

Each programme belonging to the BSc Portfolio primarily aims to enhance the employability of the students and to prepare them for further academic studies at master's level. These programmes offer students thorough and up-to-date knowledge and understanding of the structure and operation of business organizations in relation to their environment and the development of various skills required to operate effectively in business.

Educational Aims of the Programme

The specific aims of the programme are the following:

- To develop students' familiarity with the broad range of issues in politics, government and international relations, the institutions and processes of international diplomacy and to get them acquainted with multilateralism, regional integration and global governance.
- To prepare students for the profession of diplomacy or careers in regional and international organizations, non-governmental organizations, and private sector firms interfacing with these institutions.
- To acquire competence in interpersonal and cross-cultural communications, and be equipped with up-to-date knowledge on management.
- To offer students the opportunity to explore key areas of individual interest, to experience working at an appropriate organization, and to be exposed to international experience by study abroad.
- To provide students with a practice-oriented learning experience through case studies, role plays and simulations.
- To build an appreciation in students of the need to continuously develop skills and knowledge throughout their careers, and to develop sensitivity to learning from other cultures.

Programme Outcomes

Knowledge and understanding of:

At the end of the programme, students are expected to gain knowledge and understanding of:

1. Key concepts of global governance including international economics, international politics, and the processes and institutions of multilateralism and transnational relations;
2. Substantive knowledge and theoretical background about the institutions and processes of diplomacy;
3. Research methods and strategies that will be of relevance to the study of transnational processes;
4. Cross-cultural issues essential for managing organisations successfully in a dynamic global business environment.



Teaching/Learning Strategy

Explain the teaching and learning methods and strategies used to help students achieve each part of the knowledge and understanding

- Core knowledge is acquired through a variety of classroom activities including individual and group tasks (guided readings, discussions, simulations, role plays, presentations, organisation-based case studies, business outings, etc.). (1,2,3,4)
- Virtual learning environments are broadly utilised throughout the teaching and learning process. (1,2,3,4)
- Presentations by invited experts and practising managers will provide real world input. (1,2,3,4)
- Special sessions and individual consultation will be available for students for providing academic support as appropriate.



Assessment Strategy:

Explain the strategies used to assess the achievement of each part of the knowledge and understanding

- coursework (tests, individual and group assignments and presentations), (1,2,3,4) and
- formal examinations. (1,2,4)

Programme Outcomes

Cognitive (thinking) skills:

At the end of the programme students are expected to develop the following cognitive and intellectual skills:

1. Identify and gather data from a variety of sources, including academic and professional literature.
2. Critical thinking and critical evaluation of issues learnt.
3. Apply principles, concepts, theories and methods related to management in order to effectively solve management problems and make decisions.
4. Link the effects and understand the implications of external factors to the management of organisations, and apply systematic analysis to challenges faced by businesses.



Teaching/Learning Strategy:

Explain the teaching and learning methods and strategies used to help students achieve each part of the cognitive skills

- Cognitive skills are developed via classroom activities (1,2,3,4)
- Tasks requiring group work enable learners to take part in discussions, and encourage active participation, feedback and reflection to help students evaluate their progress and identify how they can improve further, to reinforce critical thinking and allowing students to exercise and demonstrate their intellectual and social skills. (1,2,3,4)
- Special sessions and individual consultation will be available for students for providing academic support as appropriate.



Assessment Strategy:

Explain the strategies used to assess the achievement of each part of the cognitive skills

Cognitive skills are assessed by coursework and examinations. Examinations provide students with the opportunity to demonstrate their ability to construct a clear, concise, reasoned argument and analysis of relevant issues in a limited time period. The student's performance during in-class presentations also provides an opportunity for the demonstration of the practical application of theory and the ability to reflect on it. While assessing group assignments due consideration is given to the evaluation of group versus individual work. (1,2,3,4)

Programme Outcomes

Practical/Transferable skills (able to):

At the end of the programme students are expected to develop the following practical and transferable skills:

1. Independent reading and learning skills
2. Numeracy and quantitative skills
3. A strong digital literacy enabling them to efficiently analyse and evaluate business data and to carry on research for appropriate decision-making
4. Working efficiently alone or in teams in a multicultural environment.
5. Recognising, analysing and solving problems and making decisions in various situations and contexts
6. Ability to communicate effectively both orally and in writing, using a range of media
7. Personal effectiveness (including critical self-awareness and self-reflection, time management, readiness to take responsibility, being appropriately assertive, sensitivity to diversity) and effective performance within a team environment (team selection, delegation, development and management, including selecting appropriate leadership styles for different situations)
8. Emotional intelligence and empathy
9. Commercial acumen based on the awareness of marketing and sales techniques and drivers of business success



Teaching/Learning Strategy:

Explain the teaching and learning methods and strategies used to help students achieve each part of the practical/transferable skills

- Key skills are incorporated into the modules and are fostered via both contact sessions and independent and group work outside the classroom.(1-9)
- Certain modules require students to work efficiently both independently and as part of a team, and to use various ICT tools and communicate effectively. (1,3,4,7)
- Learning and managerial skills are covered by separate modules (5,7)
- Special sessions and individual consultation are available for students for providing academic support as appropriate.(7)
- Effective written and oral communication is developed through assignments and presentations, individually and in groups. (6)
- Students will be required to utilise information technology in a variety of formats to present complex ideas effectively.(3,6,9)
- Meeting various deadlines inside and outside the classroom will encourage responsibility and efficient time management. (6,7,8,9)



Assessment Strategy:

Explain the strategies used to assess the achievement of each part of the practical/transferable skills

Coursework and examination provide opportunities for students to demonstrate the application of key skills. Students' performance during the presentations will allow further demonstration of these skills.(1-9)

External Reference Points

The following reference points were used in designing the programme:

- Framework for Higher Education Qualifications: <http://www.qaa.ac.uk/Publications/InformationAndGuidance/Pages/quality-code-A1.aspx>
- Relevant Subject Benchmark Statement(s): <http://www.qaa.ac.uk/assuring-standards-and-quality/the-quality-code/subject-benchmark-statements>

Please note: This specification provides a concise summary of the main features of the programme and the learning outcomes that a typical student might reasonably be expected to achieve and demonstrate if he/she takes full advantage of the learning opportunities that are provided. More detailed information on the learning outcomes, content and teaching, learning and assessment methods of each course unit/module can be found in the departmental or programme handbook. The accuracy of the information contained in this document is reviewed annually by the University of Buckingham and may be checked by the Quality Assurance Agency.

PROGRAMME SPECIFICATION

Name of Programme:		MSc in Strategic Finance	
Final award (BSc, MA etc):		MSc	
Awarding institution/body:	University of Buckingham & International Business School (separate degrees)	Teaching institution:	International Business School
School of Study:	School of Business	Parent Department: (the department responsible for the administration of the programme)	Collaborations
Length of the programme:	3 semesters	Method of study:	Full-time
Framework for Higher Education Qualifications (FHEQ) Level	FHEQ Level 7	Relevant subject benchmark statement (SBS)	Master's Degrees in Business and Management (2015)
Professional body accreditation (if applicable):	N/A		
Criteria for admission to the programme:	<ul style="list-style-type: none"> - First or a second-class honours bachelor's degree or equivalent in a field or discipline of business, related to finance or accounting. Mature students' applications will be considered on an individual basis. - Non-native speakers: IELTS: 6.5; TOEFL score of 575 or above for the paper-based test, or 232 or above for the computer-based test; or equivalent. 	Cohort(s) to which this programme specification is applicable: (e.g., from 2012 intake onwards)	From September 2018
UCAS Code	N/A		