

Standard curriculum for MSc in (Strategic) International Management with Specialisation in AI and Cybersecurity

Semester	Code	Module	Credits
1	BPSB303	Business Strategy	5
1	SKIB310	Fundamentals of Research - Academic Skills and Presentations	5
1	SKIB309	Fundamentals of Research - Data Analysis	5
1	FINB310	Principles and Practices of Business Finance	5
1	HRMB315	Principles and Practices of HR Management and Leadership	5
1	MKTB313	Principles and Practices of Marketing and Branding	5
Total for semester 1			30
2	ITLB406	AI for Business Innovation	5
2	ITLB302	Coding for Cybersecurity	5
2	ITLB301	Cyber-Resilient Organisations	10
2	SKIB311	Fundamentals of Research - Research Methodology and Design	5
2	SCYBX	MSc Cybersecurity and AI Specialisation Electives	5
Total for semester 2			30
3	DISB301	Dissertation	30
Total for semester 3			30
Grand Total			90
Contents of module groups			
MSc Cybersecurity and AI Specialisation Electives			
HRMB404	Data-Driven HRM		5
MANB310	Reputation and Crisis Management		5
MKTB319	AI-Driven Insights in Marketing		5

Prerequisites			
Module		Prerequisite module	
DISB301	Dissertation	SKIB311	Fundamentals of Research - Research Methodology and Design
DISB301	Dissertation	SKIB310	Fundamentals of Research - Academic Skills and Presentations
DISB301	Dissertation	SKIB309	Fundamentals of Research - Data Analysis