

# Standard curriculum for MSc in (Strategic) International Management

Semester	Code	Module	Credits
1	BPSB303	Business Strategy	5
1	SKIB310	Fundamentals of Research - Academic Skills and Presentations	5
1	SKIB309	Fundamentals of Research - Data Analysis	5
1	FINB310	Principles and Practices of Business Finance	5
1	HRMB315	Principles and Practices of HR Management and Leadership	5
1	MKTB313	Principles and Practices of Marketing and Branding	5
<b>Total for semester 1</b>			<b>30</b>
2	MANB350	Business Intelligence for Data-Driven Management	10
2	SKIB311	Fundamentals of Research - Research Methodology and Design	5
2	SKIB312	Leadership Skills in Cross-Cultural Environment	5
2	MANB308	Strategic Entrepreneurship and Innovation Management	5
2	MANB309	Strategic Project Management	5
<b>Total for semester 2</b>			<b>30</b>
3	DISB301	Dissertation	30
<b>Total for semester 3</b>			<b>30</b>
<b>Grand Total</b>			<b>90</b>

## Contents of module groups

Prerequisites			
Module		Prerequisite module	
DISB301	Dissertation	SKIB311	Fundamentals of Research - Research Methodology and Design
DISB301	Dissertation	SKIB310	Fundamentals of Research - Academic Skills and Presentations
DISB301	Dissertation	SKIB309	Fundamentals of Research - Data Analysis