

Standard curriculum for MBA in Strategic Data-Driven Management

Semester	Code	Module	Credits
1	BPSB403	The Leadership Journey 1	5
1	BPSB407	MBA Business Strategy	5
1	FINB402	Strategic Financial Analysis for Business Leaders	5
1	MANB404	Project Management: Tools and Practices	5
1	SKIB409	Persuasive Communication	5
1	SKIB410	Decision-Making and Business Analytics with AI	5
Total for semester 1			30
2	BPSB404	The Leadership Journey 2	5
2	BPSB406	Business Strategy Team Project	5
2	MANB350	Business Intelligence for Data-Driven Management	10
2	SKIB411	Advanced Analytics and Optimisation with AI	5
2	MBA_DDM	MBA Electives	5
Total for semester 2			30
3	BPSB405	The Leadership Journey 3	5
3	CAPB401	Capstone Project	25
Total for semester 3			30
Grand Total			90
Contents of module groups			
MBA Electives			
HRMB404	Data-Driven HRM		5
ITLB406	AI for Business Innovation		5

Prerequisites

Module	Prerequisite module
BPSB405 The Leadership Journey 3	BPSB404 The Leadership Journey 2
BPSB404 The Leadership Journey 2	BPSB403 The Leadership Journey 1