

Standard curriculum for MBA in Strategic Data-Driven Management

Semester	Code	Module	Credits	Contact hrs per week
1	ACCB401	Budgeting and Cost Awareness	6	2
1	MANB401	Organisational and Project Management Skills	6	1
1	MKTB401	Service Excellence	6	4
1	SKIB401	Communication Skills	6	2
1	SKIB404	Decision-Making and Analytical Skills	6	2
Total for semester 1			30	
2	BPSB401	Leadership in a Globalised World	4	2
2	BPSB402	Strategic Management	6	4
2	MANB350	Business Intelligence for Data-Driven Management	10	3
2	SKIB402	Team Management Skills	4	2
2	MBA_DDM	MBA Electives	6	
Total for semester 2			30	
3	CAPB401	Capstone Project	25	1
3	SKIB405	Research Tutorial Seminar	5	4
Total for semester 3			30	
Grand Total			90	

Contents of module groups

MBA Electives		Credits	Hours
HRMB401	Strategic HRM	6	2
ITLB401	Data Management and Visualisation	6	4
SKIB403	Market and Competition Analysis	6	4

Prerequisites

Module	Prerequisite module
BPSB402 Strategic Management	MANB401 Organisational and Project Management Skills