

Standard curriculum for MBA in Strategic Data-Driven Management

Semester	Code	Module	Credits
1	ACCB401	Budgeting and Cost Awareness	6
1	MANB401	Organisational and Project Management Skills	6
1	MKTB401	Service Excellence	6
1	SKIB401	Communication Skills	6
1	SKIB404	Decision-Making and Analytical Skills	6
Total for semester 1			30
2	BPSB401	Leadership in a Globalised World	6
2	BPSB402	Strategic Management	6
2	MANB432	Business Intelligence	6
2	SKIB402	Team Management Skills	6
2	MBA_DDM	MBA_DDM Electives	6
Total for semester 2			30
3	CAPB401	Capstone Project	25
3	SKIB405	Research Tutorial Seminar	5
Total for semester 3			30
Grand Total			90
Contents of module groups			
MBA_DDM Electives			
HRMB401		Strategic HRM	6
ITLB401		Data Management and Visualisation	6
SKIB403		Market and Competition Analysis	6

Prerequisites

Module	Prerequisite module
BPSB402 Strategic Management	MANB401 Organisational and Project Management Skills