

Standard curriculum for BSc in International Business Economics

Semester	Code	Module	Credits
1	ECOM121	Foundations in Economics 1	5
1	ENGB171	English Reading and Writing A	0
1	ENGB173	English Listening and Speaking A	0
1	ITLM121	Introduction to ICT	5
1	MANM121	Introduction to Business	10
1	MATM121	Basic Quantitative Skills	5
1	SKIM121	Foundations of Knowledge	5
Total for semester 1			30
2	ECOM122	Foundations in Economics 2	5
2	ENGB172	English Reading and Writing B	0
2	ENGB174	English Listening and Speaking B	0
2	MANM122	Social Behaviour in Organizations	5
2	MKTM121	Introduction to Marketing	5
2	SKIM122	Communication in Practice	5
2	SKIM123	Teamwork in Intercultural Environment	5
2	SOCM107	Introduction to Social Sciences	5
Total for semester 2			30
3	ACCM121	Introduction to Accounting	5
3	FINM121	Introduction to Finance	5
3	INTM121	EU studies	5
3	LAWM121	Foundations of Law	5
3	MANM123	Business Intelligence	5
3	SKIM124	Negotiations	5
Total for semester 3			30
4	FINM122	International Financial and Capital Markets	5
4	INTM122	International Organisations	5
4	ITLM122	Agile Project Management	5
4	MANM124	Corporate Responsibility	5
4	SKIM125	Research Methods	5
4	STAM121	Basic Statistics	5
Total for semester 4			30
5	BPSM303	Strategic Position Analysis	10
5	BPSM304	Strategic Management 1	5
5	HRMM121	Human Resource Management	5

5	MKTM122	Global Brand Building	10
Total for semester 5			30
6	ECOM109	Global Business	10
6	INTM123	Regional Powers	10
6	FOPM	Free options	10
Total for semester 6			30
7	DISM121	Dissertation	10
7	PLCM121	Work Placement	20
Total for semester 7			30
8	PLCM122	Work Placement in International Context	30
Total for semester 8			30
Grand Total			240

Contents of module groups

Free options

ARTB110	Introduction to Visual Culture	3
CULB112	Historical and Global Dimensions	3
CULB113	World Geography and Economic Development	3
DIPB103	Diplomatic Protocol	3
INTB112	African Studies	3
INTB113	American Studies	3
INTB114	Asia Pacific Studies	3
INTB115	Central and Eastern European Studies	3
INTM124	EU Policies	5
LAWM122	Economic Law	5
SKIM126	Career Development	5
SOCM121	Complex Social Science Module	5
SOCM122	Foundations of Sociology	5
STAM122	Applied Statistics and IT	5

Prerequisites