BSc in Business Management (2018-, 2019-, 2020-, 2021-, 2022-)

Semester*	Code	Module	Credits	Contact hrs[1]
1	ECOB131	Management and Business Context 1	7	4
1	ITLB101	Information and Communication Technology	7	4
1	LAWB101	Legal Environment for Managers	4	2
1	MANB101	Business Ethics	4	2
1	SKIB101	Academic Skills 1	4	2
1	SKIB105	Decision Making Skills	4	2
1	**ENGBX1**	**English 1**	0	(0-8)
Totals for semester 1			**30**	**16 (-24)**
2	ECOB102	Management and Business Context 2	7	4
2	FINB101	Finance for Managers	7	4
2	ITLB102	Management Information Systems	7	4
2	SKIB109	Academic Skills 2	4	2
2	SKIB108	Presentations	2	1
2	**GEOBX**	**General Education Option**	3	2
2	**ENGBX2**	**English 2**	0	(0-8)
Totals for semester 2			**30**	**17 (-25)**
3	HRMB142	HRM for Managers	7	4
3	MKTB101	Marketing	7	4
3	SKIB125	Employability Skills - Analytical Skills	2	2
3	SKIB122	Employability Skills - Quantitative Skills	2	2
3	SKIB123	Employability Skills - Written Communication	2	2
3	SKIB124	Employability Skills - Oral Communication	2	2
3 (4)	**MANBX1**	**Management Option 1**	8	4
Totals for semester 3			**30**	**20**
4	ITLB134	Project Management	4	2
4	MANB102	Organisational Behaviour	7	4
4	SKIB121	Employability Skills - IT	2	2
4	SKIB126	Employability Skills - Organisational Skills	2	2
4	STAB101	Quantitative Methods for Managers	7	4
4 (3)	**MANBX2**	**Management Option 2**	5	3
4 (3)	**CULBX**	**Culture and Language Option**	3	2
Totals for semester 4			**30**	**19**
5 (6)	DISB111	Academic Writing Project	15	
5 (6)	**BSCBXBU5**	**Lifelong Learning Option**	15	
Totals for semester 5			**30**	
6 (5)	BPSB101	Business Policy and Strategy	8	4
6 (5)	ITLB106	Operations Management	6	3
6 (5)	MANB106	Entrepreneurship	4	3
6 (5)	**MANBX3**	**Management Option 3-5**	4	2
6 (5)	**MANBX3**	**Management Option 3-5**	4	2
6 (5)	**MANBX3**	**Management Option 3-5**	4	2
Totals for semester 6			**30**	**16**
Grand Total			**180**	

Semesters in brackets apply to February starters

---

[1] *"Contact hour" refers to participating in structured, tutor-designed activities that contribute to the learning process of students, enabling them to meet the intended learning outcomes within a specific timeframe. They may take a variety of forms such as scheduled seminars, tutorials, or unscheduled discussions as well as guided academic work with selected study materials.*

Contents of BSc in Business Management Module groups

Management Options

		Specialisation				
		Arts Management	Marketing	HRM and Psychology	Tourism	No specialisation
Management Option 1	ARTB141 Art World	✓				Any one of these four
	MKTB134 Corporate Communications		✓			
	PSYB133 Psychology in Organisations			✓		
	TURB101 Principles and Practices of Tourism				✓	
Management Option 2	ARTB142 Managing an Art Project	✓				Any one of these four
	MKTB132 Marketing Communications		✓			
	HRMB102 Contemporary HRM Tools			✓		
	TURB133 Managing Tourism Functions				✓	
Management Options 3-5 (any three of the applicable modules)	ARTB105 Expanding Visual Culture	✓				✓
	ARTB116 Music and Performing Arts Management	✓				✓
	ARTB118 Contemporary Galleries	✓				✓
	ARTB119 Controversies in the Visual Arts	✓				✓
	ARTB140 Film Industry	✓				✓
	HRMB103 Diversity Management			✓		✓
	ITLB139 Web Strategy		✓			✓
	MANB108 Communication Contexts in Business		✓			✓
	MANB109 Change Management	✓	✓			✓
	MANB112 Consulting in Management					✓
	MANB135 Organisation Development			✓		✓
	MKTB133 Marketing of Services		✓		✓	✓
	PSYB101 Behavioural Economics			✓		✓
	PSYB136 Power and Leadership			✓		✓
	SKIB107 International Negotiations		✓			✓
	TURB108 Museums and Galleries				✓	✓
	TURB132 Tourist Resorts and Attractions				✓	✓
	TURB134 Hospitality Management				✓	✓
	TURB135 Strategic Planning in Tourism				✓	✓

English 1

ENGB171   English Reading and Writing A
ENGB173   English Listening and Speaking A

English 2

ENGB172   English Reading and Writing B
ENGB174   English Listening and Speaking B

General Education Option

ARTB110   Introduction to Visual Culture
CULB112   Historical and Global Dimensions
CULB113   World Geography and Economic Development
DIPB111   Introduction to Political Science

Culture and Language Option

CULB101   Introduction to Arabic Culture and Language
CULB102   Introduction to Chinese Culture and Language
CULB103   Introduction to Japanese Culture and Language
CULB105   Introduction to Russian Culture and Language
CULB106   Introduction to French Culture and Language

Lifelong Learning Option

MANB103   Sustainability, CSR and Current Management Issues
PLCB101   Work Placement
PLCB111   Study Abroad Semester

List of prerequisites

Module	Prerequisite
BPSB101 Business Policy and Strategy	min. 90 credits
DISB111 Academic Writing Project	SKIB109 Academic Skills 2
ITLB106 Operations Management	ITLB102 Management Information Systems
MANB106 Entrepreneurship	ECOB131 Management and Business Context 1