

## **BSc in International Business Economics<sup>1</sup>**

- 1. Title of Bachelor's Degree Program:** International Business Economics (nemzetközi gazdálkodás)
- 2. Level of education attained in the Bachelor's program and the qualification in the diploma**
  - level of education: first cycle (baccalaureus, bachelor; abbreviated to BSc)
  - professional qualification: Economist in International Business
- 3. Field of study:** economic sciences
- 4. Duration of programme in semesters:** 8 semesters
- 5. Credits to be acquired to obtain the degree:** 180 + 60 ECTS
  - orientation of the degree program: practice oriented (60-70%)
  - minimum credits awarded for the continuous practical training outside the institution: 60 ECTS, of which 10 ECTS are allocated to the dissertation
  - minimum credits awarded for elective modules: 10 ECTS
- 6. Area of study according to the uniform classification system of vocational education areas:** 313/0312
- 7. Learning outcomes of the bachelor-level programme and professional competences acquired**

The aim of the programme is to train economists fluent in a foreign language who, given their understanding of economics, applied economics and methodology, and their knowledge acquired in the framework of specializations, are able to conduct and manage international business activities. Graduates are prepared to continue their studies in a master's degree.

### **7.1. Professional competences to be acquired**

#### **7.1.1. An Economist graduating the BSc in International Business Economics programme will possess**

##### **a) a knowledge of**

- the fundamental, comprehensive concepts, theories, facts of the economic sciences and their national and international context as regards the relevant economic actors, functions and processes;
- the most important theories and characteristics of the micro and macro levels of organization of the economy as well as the methods of gathering and carrying out the mathematical and statistical analysis of information;
- the rules and ethical standards of cooperation in a project, team, work organization and those of project management;

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<sup>1</sup> The official Ministerial announcement, pursuant to Article 16/A of Act CCIV of 2011 on National Higher Education in Hungary, of 11 May 2022 on programme-level learning outcomes reproduced in English.

- the basics of international transportation and appropriate expert knowledge to identify international financial processes, relevant information gathering, analysis and problem-solving methods, their conditions and limitations;
- the basics of related (e.g. legal, regional development, educational) areas;
- the basic functions, determinations and objectives of economic policy, foreign trade processes, foreign economic policy as well as of the functioning of the European Union needed to work effectively;
- the use of IT and office technology tools to support the operation of organizations and business processes;
- the written and oral forms of professional and effective communication, tabular and graphical presentation of data;
- the professional vocabulary of economics in the mother tongue and at least two foreign languages.

#### **b) the skills**

- to plan, organize, control and conduct business activities, projects, small businesses, companies;
- to discover, systematize and analyse facts and fundamental relationships using the theories and methods learnt, formulate independent conclusions and critique, prepare decision-making proposals and make decisions in routine and partially unknown domestic and international environments;
- to monitor and interpret global economic and international business processes, changes in the economic policy and related legislation relevant to economic policy and the related sectoral policies and their effects, and to take them into account in their analyses, proposals and decisions;
- to determine the complex consequences of shipping and foreign trade processes;
- to plan and organize business activities for shipping and foreign trade processes in a business organization and working in business;
- to present a properly formulated professional proposal and position, both orally and in writing, in Hungarian and in a foreign language according to the rules of professional communication; to understand and use the relevant online and printed literature of their field of expertise in Hungarian and foreign languages.
- to participate in a project, in a group task solution, and, after gaining practical knowledge and experience, to lead, organize, evaluate and control the activity and to cooperate with representatives of other disciplines (engineers; foreign trade specialists);
- to rely on the awareness of the specifics of working in an international, multicultural environment;
- to run a small and medium-sized enterprise or a unit in a business organization after gaining practical knowledge and experience;
- to use professional foreign language at intermediate level.

#### **c) an attitude that**

- demonstrates problem-sensitive, proactive behaviour in the interest of quality work, constructiveness, cooperation and initiation in project and group work;

- shows openness to new information, new professional knowledge and methodologies, and to undertake new, independent and collaborative tasks and responsibilities;
- pursues to improve their knowledge and working relationships and working with colleagues;
- relates critically to their own and their subordinates' knowledge, work and behaviour, and is ready to correct mistakes and helps colleagues to do so;
- manifests openness to changes in the broader economic and social environment of the given job, work organization, enterprise, striving to follow and understand the changes;
- proves receptiveness towards views of others, sectoral, regional, national and European values (including social, ecological and sustainability aspects);
- strives for lifelong learning within and without the world of work.

#### **d) autonomy and responsibility**

- in performing and organizing tasks defined in the job description under general professional supervision;
- in independently organizing the analysis of economic processes, the collection, systematization and evaluation of data;
- for analyses, conclusions and decisions;
- for compliance with professional, legal, ethical norms and regulations regarding work and conduct;
- for independently monitoring changes in the socio-economic-legal context of the field;
- for partly independently monitoring and applying related policies;
- in giving lectures and conducting discussions independently;
- in participating in professional forums within and without the business entity.

### **8. Features of the academic programme**

#### **8.1. Professional characteristics**

##### **8.1.1 Fields of expertise leading to the qualification:**

- knowledge of economics, methodology and business (mathematics, statistics, IT, micro and macroeconomics, international economics, finance, industrial organization, economic law, marketing, accounting management, business communication, technical language, environmental economics, other basic business knowledge) 80-90 ECTS;
- social science (European Union, general and economic law, economic history, sociology, psychology, philosophy, organization and management theory) 10-20 ECTS;
- international business economics professional skills (international trade and economic institutions, global economic processes and regions, foreign economic policy, analysis and market development, international finance, international trade, international marketing, intercultural management, European Union community policies, international negotiation techniques, international etiquette, protocol, and optional specializations) 70-90 ECTS.

8.1.2. The number of special knowledge credits that can be acquired in fields related to international business economics shall not exceed 30 ECTS throughout the programme.

## **8.2. Foreign language requirements**

To obtain a bachelor's degree, students are required to hold two state-recognized, intermediate (B2) level complex foreign language examination for special purposes of the given professional area, or an equivalent general certificate of education or diploma, out which one can be substituted by a state-recognized, advanced (C1) level complex general language exam.

## **8.3. Internship requirements**

The internship, as defined in the curriculum of the programme at the institution, means one semester, at least 12 weeks, of continuous work placement.

## **8.4. Specific features of the programme**

The programme, in order to reinforce its international character, requires at least one semester of experience abroad or work experience in an international environment.