

# Standard curriculum for BSc in International Business Economics

| Semester                    | Code    | Module                                      | Credits   |
|-----------------------------|---------|---|-----------|
| 1                           | ECOM103 | Basic Economics 1                           | 8         |
| 1                           | ENGB171 | English Reading and Writing A               | 0         |
| 1                           | ENGB173 | English Listening and Speaking A            | 0         |
| 1                           | ITLM101 | Introduction to ICT                         | 6         |
| 1                           | MANM101 | Introduction to Business                    | 6         |
| 1                           | MATM101 | Basic Quantitative Skills                   | 6         |
| 1                           | SKIM104 | Foundations of Knowledge                    | 4         |
| <b>Total for semester 1</b> |         |   | <b>30</b> |
| 2                           | ECOM104 | Basic Economics 2                           | 8         |
| 2                           | ENGB172 | English Reading and Writing B               | 0         |
| 2                           | ENGB174 | English Listening and Speaking B            | 0         |
| 2                           | LAWM202 | Foundations of Law                          | 4         |
| 2                           | MANM102 | Social Behaviour in Organizations           | 6         |
| 2                           | MKTM203 | Introduction to Marketing                   | 6         |
| 2                           | SKIM108 | Communication Practice                      | 6         |
| <b>Total for semester 2</b> |         |   | <b>30</b> |
| 3                           | ACCM101 | Introduction to Accounting                  | 4         |
| 3                           | ECOM201 | Work in the 21st Century                    | 4         |
| 3                           | FINM205 | Introduction to Finance                     | 4         |
| 3                           | MANM308 | Organization Development and Coaching       | 6         |
| 3                           | MANM311 | Business Intelligence                       | 4         |
| 3                           | SKIM201 | Teamwork in Intercultural Environment       | 4         |
| 3                           | SOCM202 | Introduction to Political Science           | 4         |
| <b>Total for semester 3</b> |         |   | <b>30</b> |
| 4                           | FINM201 | International Financial and Capital Markets | 6         |
| 4                           | INTM205 | International Organisations                 | 6         |
| 4                           | MANM306 | Corporate Responsibility                    | 6         |
| 4                           | SKIM302 | Research Methodology                        | 4         |
| 4                           | SKIM303 | Negotiations                                | 4         |
| 4                           | STAM102 | Basic Statistics                            | 4         |
| <b>Total for semester 4</b> |         |   | <b>30</b> |
| 5                           | ECOM303 | International Economics 1                   | 8         |
| 5                           | INTM312 | Regional Powers 1                           | 8         |
| 5                           | MKTM204 | Global Brand Building                       | 8         |

|                             |         |   |            |
|-----------------------------|---------|---|------------|
| 5                           | FOPM    | Free options                                | 6          |
| <b>Total for semester 5</b> |         |   | <b>30</b>  |
| 6                           | ECOM304 | International Economics 2                   | 6          |
| 6                           | HRMM202 | International Human Resource Management     | 7          |
| 6                           | INTM305 | Development Policy, Sustainable Development | 7          |
| 6                           | INTM313 | Regional Powers 2                           | 6          |
| 6                           | FOPM    | Free options                                | 4          |
| <b>Total for semester 6</b> |         |   | <b>30</b>  |
| 7                           | DISM101 | Dissertation                                | 10         |
| 7                           | PLCM101 | Work Placement                              | 20         |
| <b>Total for semester 7</b> |         |   | <b>30</b>  |
| 8                           | PLCM103 | Work Placement in International Context     | 30         |
| <b>Total for semester 8</b> |         |   | <b>30</b>  |
| <b>Grand Total</b>          |         |   | <b>240</b> |

#### Contents of module groups

##### Free options

|         |  |   |
|---------|--|---|
| ARTB110 | Introduction to Visual Culture           | 3 |
| CULB112 | Historical and Global Dimensions         | 3 |
| CULB113 | World Geography and Economic Development | 3 |
| CULM302 | Diplomatic Protocol                      | 4 |
| INTB112 | African Studies                          | 3 |
| INTB113 | American Studies                         | 3 |
| INTB114 | Asia Pacific Studies                     | 3 |
| INTB115 | Central and Eastern European Studies     | 3 |
| INTM302 | EU Policies                              | 4 |
| LAWM301 | Economic Law                             | 3 |
| MATM201 | Applied Quantitative Skills              | 6 |
| SKIM301 | Career Building                          | 4 |
| SOCM102 | Foundations of Sociology                 | 4 |
| SOCM301 | Complex Social Science Module            | 6 |