

# Standard curriculum for BSc in Business Management

Semester	Code	Module	Credits
1	ECOB131	Management and Business Context 1 (X0)	7
1	ENGB171	English Reading and Writing A	0
1	ENGB173	English Listening and Speaking A	0
1	ITLB101	Information and Communication Technology	7
1	LAWB101	Legal Environment for Managers	4
1	MANB101	Business Ethics	4
1	SKIB101	Academic Skills 1	4
1	SKIB105	Decision Making Skills	4
<b>Total for semester 1</b>			<b>30</b>
2	ECOB102	Management and Business Context 2	7
2	ENGB172	English Reading and Writing B	0
2	ENGB174	English Listening and Speaking B	0
2	FINB101	Finance for Managers	7
2	ITLB102	Management Information Systems	7
2	SKIB108	Presentations	2
2	SKIB109	Academic Skills 2	4
2	GEO	General Education Options	3
<b>Total for semester 2</b>			<b>30</b>
3	HRMB142	HRM for Managers	7
3	MKTB101	Marketing	7
3	Emp18Ana	Emp18Analyt	2
3	Emp18Oral	Emp18Oral	2
3	Emp18Qua	Emp18Quanti	2
3	Emp18Writ	Emp18Written	2
3	MANBX1	Management Option 1	8
<b>Total for semester 3</b>			<b>30</b>
4	ITLB104	Project Management	4
4	MANB102	Organisational Behaviour	7
4	STAB101	Quantitative Methods for Managers	7
4	CULBX-18	Culture and Language Options	3
4	Emp18IT	Emp18IT	2
4	Emp18Org	Emp18Org	2
4	MANBX2	Management Option 2	5
<b>Total for semester 4</b>			<b>30</b>
5	DISB111	Academic Writing Project	15
5	LLO-18	Lifelong Learning Options	15

<b>Total for semester 5</b>			<b>30</b>
6	BPSB101	Business Policy and Strategy	8
6	ITLB106	Operations Management	6
6	MANB106	Entrepreneurship	4
6	MANBX3	Management Option 3-5	12

<b>Total for semester 6</b>			<b>30</b>
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<b>Grand Total</b>			<b>180</b>
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### Contents of module groups

#### General Education Options

ARTB110	Introduction to Visual Culture	3
CULB112	Historical and Global Dimensions	3
CULB113	World Geography and Economic Development	3
DIPB111	Introduction to Political Science	3

#### Emp18Analyt

SKIB125C	Employability Skills - Analytical Skills (C)	2
SKIB125D	Employability Skills - Analytical Skills (D)	2
SKIB125E	Employability Skills - Analytical Skills (E)	2

#### Emp18Oral

SKIB124C	Employability Skills - Oral Communication (C)	2
SKIB124D	Employability Skills - Oral Communication (D)	2
SKIB124E	Employability Skills - Oral Communication (E)	2

#### Emp18Quanti

SKIB122C	Employability Skills - Quantitative Skills (C)	2
SKIB122D	Employability Skills - Quantitative Skills (D)	2
SKIB122E	Employability Skills - Quantitative Skills (E)	2

#### Emp18Written

SKIB123C	Employability Skills - Written Communication (C)	2
SKIB123D	Employability Skills - Written Communication (D)	2
SKIB123E	Employability Skills - Written Communication (E)	2

#### Management Option 1

ARTB141	Art World	8
MKTB134	Corporate Communications	8
PSYB133	Psychology in Organisations	8
TURB101	Principles and Practices of Tourism	8

#### Culture and Language Options

CULB101	Introduction to Arabic Culture and Language	3
CULB102	Introduction to Chinese Culture and Language	3
CULB103	Introduction to Japanese Culture and Language	3
CULB105	Introduction to Russian Culture and Language	3
CULB106	Introduction to French Culture and Language	3

#### Emp18IT

SKIB121C	Employability Skills - IT (C)	2
SKIB121D	Employability Skills - IT (D)	2

SKIB121E	Employability Skills - IT (E)	2
<b>Emp18Org</b>		
SKIB126C	Employability Skills - Organisational Skills (C)	2
SKIB126D	Employability Skills - Organisational Skills (D)	2
SKIB126E	Employability Skills - Organisational Skills (E)	2
SKIB126V	Employability Skills - Organisational Skills (V)	2
<b>Management Option 2</b>		
ARTB142	Managing an Art Project	5
HRMB102	Contemporary HRM Tools	5
MKTB132	Marketing Communications	5
TURB133	Managing Tourism Functions	5
<b>Lifelong Learning Options</b>		
MANB103	Sustainability, CSR and Current Management Issues	15
PLCB101	Work Placement	15
PLCB111	Study Abroad Semester	15
<b>Management Option 3-5</b>		
ARTB105	Expanding Visual Culture	4
ARTB116	Music and Performing Arts Management	4
ARTB118	Contemporary Galleries	4
ARTB119	Controversies in the Visual Arts	4
ARTB140	Film Industry	4
HRMB103	Diversity Management	4
ITLB139	Web Strategy (X0)	4
MANB108	Communication Contexts in Business	4
MANB109	Change Management	4
MANB112	Consulting in Management	4
MANB135	Organisation Development	4
MKTB133	Marketing of Services (X0)	4
PSYB101	Behavioural Economics	4
PSYB136	Power and Leadership	4
SKIB107	International Negotiations	4
TURB108	Museums and Galleries	4
TURB132	Tourist Resorts and Attractions	4
TURB134	Hospitality Management	4
TURB135	Strategic Planning in Tourism	4

#### Prerequisites

Module	Prerequisite module
DISB111 Academic Writing Project	SKIB109 Academic Skills 2
ITLB106 Operations Management	ITLB102 Management Information Systems
MANB106 Entrepreneurship	ECOB131 Management and Business Context 1 (X0)