

MSc in Strategic¹ International Management

Semester	Code	Module	Credits	Contact hrs ²
1	ECOB302	Principles and Practices of Global Business	7	4
1	HRMB311	Leading and Managing People	6	2
1	MANB306	Entrepreneurial Venture Development	7	4
1	SKIB307	Fundamentals of Research - Academic Skills	4	4
1	STAB301	Quantitative Methods for Social Sciences	6	2
Totals for semester 1			30	16
2	BPSB301	Business Strategy	7	4
2	MANB304	Organisational Behaviour	7	4
2	MKTB310	Managing Global Brands	6	2
2	SKIB308	Fundamentals of Research - Research Design	5	2
2	SKIB305	Skills for Managers	5	2
2	MSCBXIM	International Management Option	5	2
Totals for semester 2			35	16
3	DISB301	Dissertation	25	
Totals for semester 3			25	
Grand Total			90	

International Management Options

- HRMB305 Corporate Social Responsibility
- MANB305 Project Management

List of prerequisites

Module	Prerequisite
DISB301 Dissertation	SKIB307 Fundamentals of Research - Academic Skills

¹ The word „Strategic“ is not used in the name of the programme delivered to Vienna students

² “Contact hour” refers to participating in structured, tutor-designed activities that contribute to the learning process of students, enabling them to meet the intended learning outcomes within a specific timeframe. They may take a variety of forms such as scheduled seminars, tutorials, or unscheduled discussions as well as guided academic work with selected study materials.