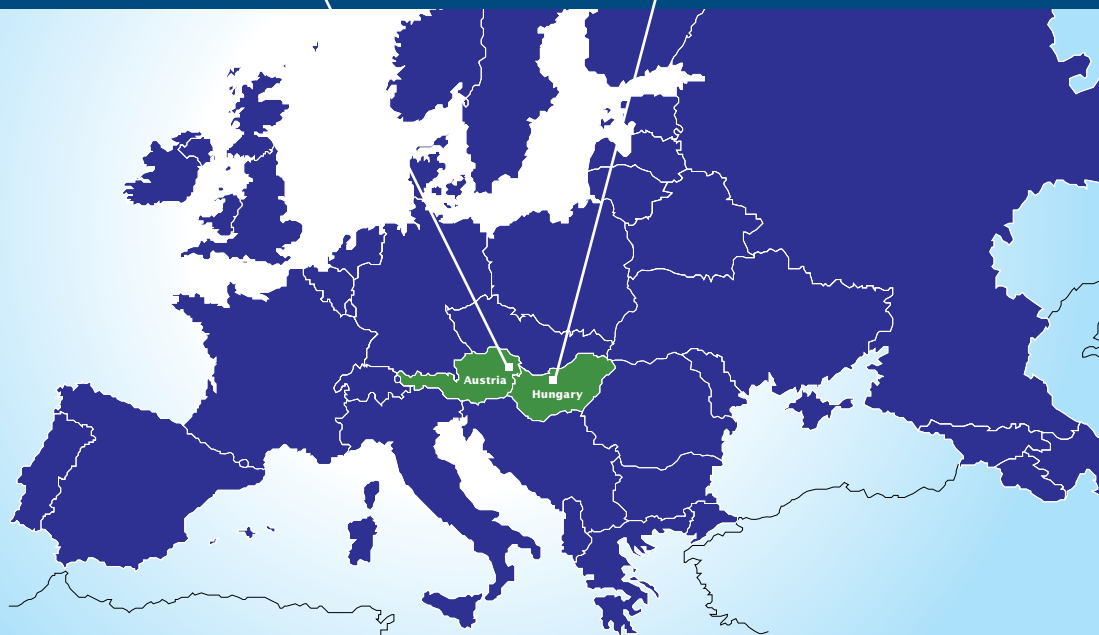


**VIENNA CAMPUS:**

Rennweg 9, Vienna  
1030, Austria  
[www.ibsvienna.com](http://www.ibsvienna.com)  
[info@ibsvienna.com](mailto:info@ibsvienna.com)

**BUDAPEST CAMPUS:**


Záhony utca 7, Budapest  
1031, Hungary  
[www.ibsbudapest.com](http://www.ibsbudapest.com)  
[info@ibsbudapest.com](mailto:info@ibsbudapest.com)



**#YOURUNIVERSITY**  
**#YOURFRIENDS**  
**#YOURCAREER**



# YOUR UNIVERSITY



**FOUNDED IN 1991 AS THE FIRST PRIVATE BUSINESS SCHOOL IN HUNGARY, IBS HAS GROWN INTO A TRULY INTERNATIONAL UNIVERSITY AND WELCOMES STUDENTS FROM ALL OVER THE WORLD ON ITS BRITISH AND HUNGARIAN BACHELOR'S, MASTER'S, PHD AND NON-DEGREE PROGRAMMES.**



# YOUR FRIENDS





# BRITISH DEGREE



**NOTHING IS MORE IMPORTANT FOR A SUCCESSFUL CAREER THAN A DEGREE THAT OPENS THE DOOR TO THE BEST EMPLOYMENT OPPORTUNITIES ALL OVER THE WORLD. THE DEGREE CONFERRED BY OUR COLLABORATIVE PARTNER, THE UNIVERSITY OF BUCKINGHAM IS A SEAL OF QUALITY OF OUR EDUCATION.**





# EU DEGREE

**ON ALL OF OUR JOINT  
BACHELOR'S AND MASTER'S PROGRAMMES,  
STUDENTS WILL RECEIVE THE DEGREE OF IBS  
ALONG WITH THE DEGREE OF  
THE UNIVERSITY OF BUCKINGHAM.**





# BUDAPEST

THE HISTORICAL DOWNTOWN AREA OFFERS PLENTY OF IDEAS FOR A FUN NIGHT OUT, RANGING FROM SOME OF THE TRENDIEST DINING OPTIONS AND GALLERIES TO THE HOTTEST POP/ROCK/ELECTRO EVENTS. THE BEAUTIFUL HISTORIC SETTING, SPAS AND THEATRES MIXED WITH A YOUTHFUL VIBE GIVE YOU AN UNFORGETTABLE STUDY ABROAD EXPERIENCE.





**“IBS IS NOT ONLY A SCHOOL.  
IT IS A HOME, A MINI-SOCIETY  
AND A PLACE WHERE YOU CAN  
GROW UP.”**

CHRISTOPHER BJERRE KRENCHER, DENMARK



# BACHELOR'S PROGRAMMES

## UNDERGRADUATE PROGRAMMES

All our bachelor's programmes are 3-year full-time courses of modular studies leading to a Bachelor of Science degree conferred by The University of Buckingham and a degree conferred by IBS. They start with a common first year that will allow you to make a decision with regard to your final specialisation choice by the end of the first year. In the fifth semester you may choose between studying abroad or doing an internship.

**IBS offers a 25% Starter Scholarship for newcomers. (See details on our website!)**

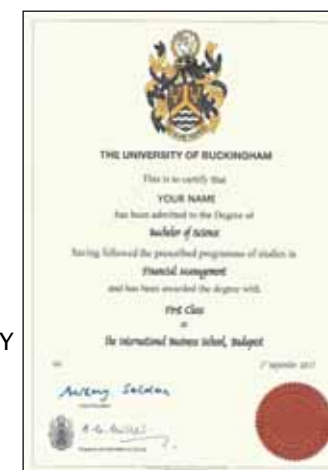
## ERASMUS EXCHANGE AND WORK PLACEMENT

Coming to IBS will open up opportunities for you to study abroad, without adding to the length of your studies. ERASMUS is the mobility programme of the EU for university students, teachers and staff. One semester abroad is available to all IBS students during their studies. We are happy to welcome over 100 students a year who come from our 68 ERASMUS partner universities. Optional work placement in the fifth semester of your studies is an excellent opportunity for testing your strengths, showing your abilities and possibly finding your workplace after graduation.

## PROGRAMME OFFERS

We offer bachelor's programmes in:

- BUSINESS AND DIPLOMATIC STUDIES
- CORPORATE FINANCE
- BUSINESS MANAGEMENT (with specialisations in)
  - ARTS MANAGEMENT
  - HUMAN RESOURCES AND BUSINESS PSYCHOLOGY
  - MARKETING
  - TOURISM



Duration of programme	6 semesters
Application deadline	May 31 / November 30
Starting dates / Intakes	September and February
Tuition fee per semester	€ 3700
One-off registration fee for non-EU citizens	€ 900
Application fee	€ 100
Degree awarded by	The University of Buckingham and IBS
Work placement / Study abroad available	Yes
Campus	Budapest
Admission criteria	see website
Scholarships	25-75%



**“WE HAVE REALLY CREATIVE CLASSES. WE USUALLY WORK IN GROUPS WHICH IS NICE BECAUSE WE CAN INTERACT WITH EACH OTHER AND SHARE OUR IDEAS. IBS TEACHES US HOW TO BE A GOOD TEAM PLAYER.”**

DIANA SWEIDAN, JORDAN

# MASTER'S PROGRAMMES

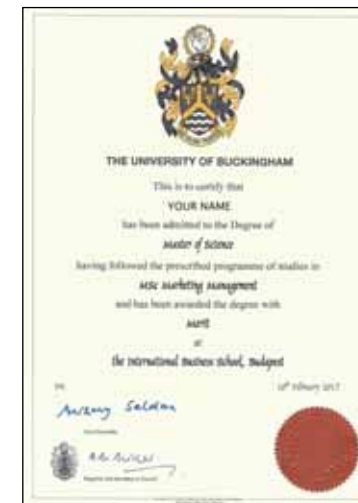
## MASTER'S DEGREE IN ONE YEAR

We offer several postgraduate programmes in English, all leading to the Master of Science degree conferred by our British partner, The University of Buckingham and the degree of IBS. (in Hungary)

- STRATEGIC INTERNATIONAL MANAGEMENT
- STRATEGIC HUMAN RESOURCE MANAGEMENT
- STRATEGIC FINANCE
- STRATEGIC MARKETING
- IT FOR BUSINESS DATA ANALYTICS
- INTERNATIONAL MANAGEMENT (IN VIENNA ONLY)

All our master's programmes are full-time with 3 terms (2 taught terms and 1 term for dissertation writing) and the studies can be completed in 12 months. (except IT, where we have 3 taught terms.)

In order to accommodate work commitments, we provide a work-friendly schedule with courses delivered in blocks.



## CRITICAL AND ANALYTICAL SKILLS

Completing a master's programme at IBS requires considerable commitment on your part. We aim to match your commitment by providing a challenging programme that encourages you to question the way management and business processes operate in an organisation. The open and critical thinking we help you to develop is highly valued by employers.

## ENGAGING SEMINARS AND GROUP WORK

Students on our master's programmes come from a wide variety of learning environments. They are expected to be independent learners. Our faculty support and guide all programme participants throughout this process as we are convinced that independent study develops strong research skills and the ability to make sense of new material quickly. An additional core value of our master's programmes is the development of individual and team building skills in a cross cultural context.

Duration of programme	12 months
Application deadline	May 31 / November 30
Starting dates / Intakes	September and February
Tuition fee per semester in Budapest	€ 4700
Tuition fee per semester in Budapest (IT for Business)	€ 5500
Tuition fee per semester in Vienna	€ 5900
One-off registration fee for non-EU citizens	€ 900
Application fee	€ 100
Degree awarded by	The University of Buckingham and IBS
Scholarship	20-25%
Admission criteria	see website



# YOUR NEW HOME

**BUDAPEST IS FAMOUS FOR ITS NIGHTLIFE. THERE ARE HUNDREDS OF AMAZING VENUES, BARS, CAFÉS OPEN AROUND THE CLOCK.**







**“I HAVE BEEN VERY CONTENT WITH ALL MY PROFESSORS BECAUSE THEY ARE REALLY KIND, YOU CAN TALK TO THEM IF YOU HAVE ANY QUESTIONS AND I JUST LOVE HOW WE ARE NOT LEARNING FROM BOOKS BUT RATHER LEARNING FROM THEIR OWN EXPERIENCES.”**

ESZTER MEHESZ, USA

# MBA IN DATA-DRIVEN MANAGEMENT

## MASTER IN BUSINESS ADMINISTRATION IN ONE YEAR

Our unique MBA programme is a transformational experience which aims to develop essential professional and soft skills to nurture leaders of the 21st century. The programme explores and develops all areas of corporate management, with a strong emphasis on the most in-demand skills in business: analytical skills, data management, business intelligence and a wide array of soft skills. The IBS MBA experience is a one-year full-time programme, designed for professionals with 3 to 5 years of work experience.

Our programme first focuses on ‘core skills,’ i.e. the necessary competencies to communicate and collaborate with other stakeholders, to acquire solid organizational, project management and up-to-date financial and analytical skills. The second part of the programme focuses on ‘functional skills,’ i.e. advanced skills for managing roles in corporate organisations, including data management and business intelligence, customer relationship management and strategic decision-making skills. The programme concludes with a capstone project assessing your newly acquired business acumen and business intelligence skills.

## PROGRAMME STRUCTURE

### SEMESTER 1

- Communication Skills
- Budgeting and Cost Awareness
- Service Excellence
- Decision-Making and Analytical Skills
- Organisational and Project Management Skills

### SEMESTER 2

- Leadership in a Globalised World
- Business Intelligence
- MBA Elective
- Strategic Management
- Team Management Skills

### ELECTIVES

- Data Management and Visualisation
- Market and Competition Analysis
- Strategic HRM

Duration of programme	12 months
Application deadline	May 31
Starting dates / Intakes	September
Tuition fee per semester	€ 6200
One-off registration fee for non-EU citizens	€ 900
Application fee	€ 100
Degree awarded by	The University of Buckingham and IBS
Campus	Budapest
Admission criteria	see website
Scholarship	25%



# DOCTORAL PROGRAMMES

We offer two doctoral programmes in English, all leading to the Doctor of Philosophy (PhD) degree conferred by our British partner, The University of Buckingham. We accept applications for the doctoral programmes in the following academic fields:

- INTERNATIONAL AFFAIRS
- BUSINESS AND MANAGEMENT

These degrees by research require an original contribution to the body of knowledge in one of the above academic or professional disciplines.

Students on our PhD programme must successfully defend their research proposal after the first year to earn conversion to full PhD candidate status. The School operates a system of preliminary registration for all research degrees so as to allow students to prepare a formal proposal during their first two terms of study. All research students must also subject their work to an annual progress review. Students do not have to attend seminars, but they work closely with their supervisors and consult on an on-demand basis.

A postgraduate degree requires serious academic work and commitment to research. We seek motivated candidates with challenging research topics and we will match their enthusiasm by providing devoted expert supervisors.

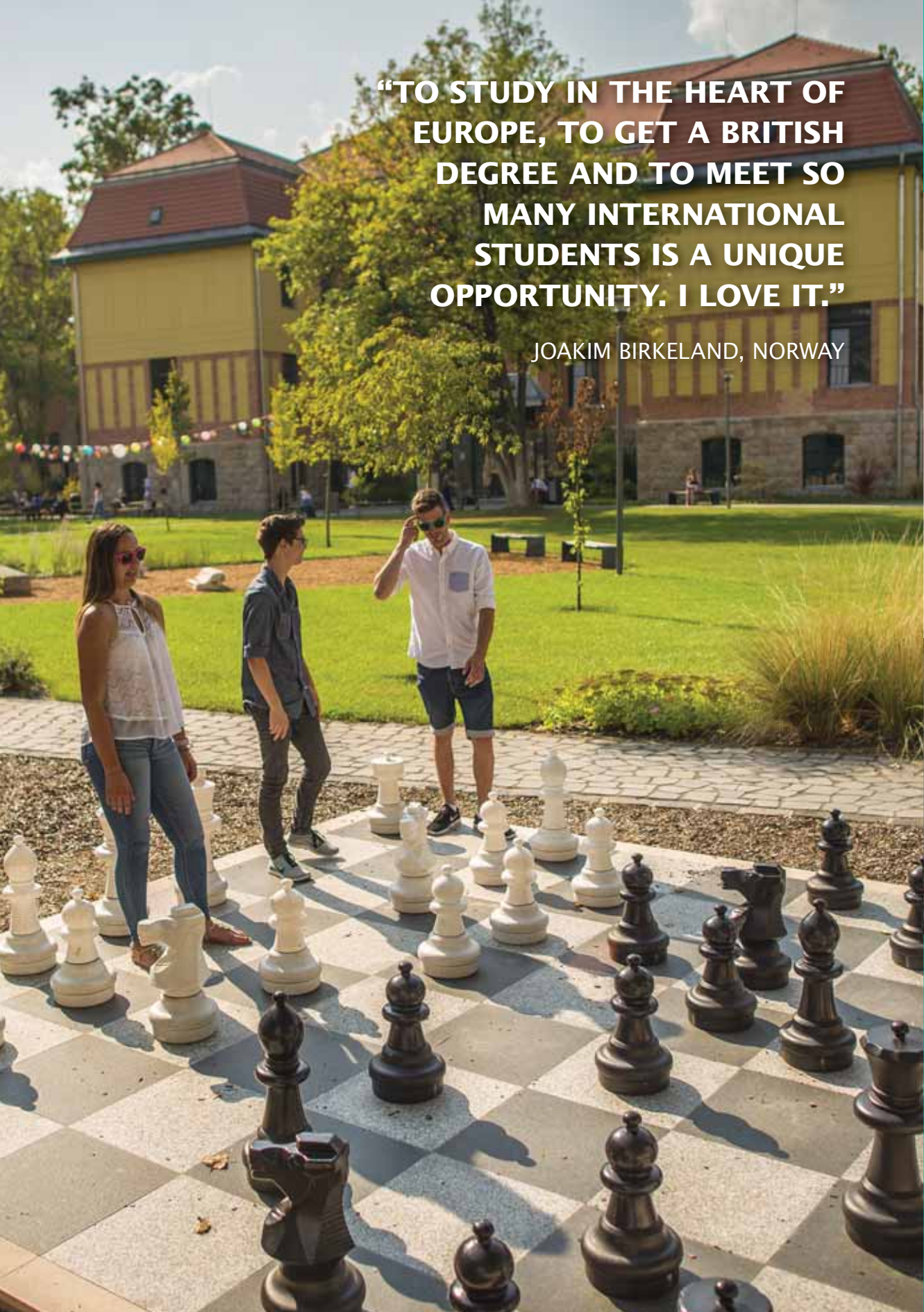
**“BUDAPEST IS AMAZING. I MET GREAT PEOPLE FROM ALL OVER THE WORLD AND EXPERIENCED A TRULY INTERNATIONAL ATMOSPHERE AT IBS. BEST MONTHS OF MY LIFE!”**

JENNIFER LUKAS, GERMANY



Duration of programme	6 semesters (full-time)
Application deadline	April 15 / October 15
Starting dates / Intakes	September and February
Tuition fee per semester	€ 3100
Validation fee	€ 1200
Application fee	€ 100
Degree awarded by	The University of Buckingham
Programme delivery	workshops and individual supervision
Admission criteria	see website
Scholarships	20-80%





**“TO STUDY IN THE HEART OF  
EUROPE, TO GET A BRITISH  
DEGREE AND TO MEET SO  
MANY INTERNATIONAL  
STUDENTS IS A UNIQUE  
OPPORTUNITY. I LOVE IT.”**

JOAKIM BIRKELAND, NORWAY

# INTERNATIONAL UNIVERSITY FOUNDATION PROGRAMMES

## UNIVERSITY FOUNDATION - ENGLISH

IBS offers a one-year intensive English foundation programme with 400 hours of study including Business English combined with business subjects. At the end of the programme students who work hard and achieve good results throughout the year may opt for a recognised international English language exam. Students will also have knowledge and practice in:

- English for Students of Business
- Culture Projects
- Academic Skills
- Quantitative Skills
- IT Skills



Duration of programme	2 semesters
Application deadline	May 31 / November 30
Starting dates / Intakes	September and February
Tuition fee per semester	€ 2750
One-off registration fee for non-EU citizens	€ 900
Application fee	€ 100
Certificate awarded by	International Business School Budapest
Campus	Budapest
Admission criteria	see website
Language of tuition	English



**“IBS IS A BUSINESS SCHOOL WHERE STUDENTS FROM DIFFERENT BACKGROUNDS ARE STUDYING BUSINESS, GETTING VITAL EXPERIENCE AND DEVELOPING KEY SKILLS FOR THEIR FUTURE CAREER.”**

AYAN MIRZAYEVA, AZERBAIJAN

## CAREER COUNSELLING AND CLUBS

### CAREER BUILDING

At IBS we proactively help students explore potential career options and find opportunities. They get real-life insights to different industries and a wide range of market leading companies. Our employability skills education is giving our students a unique competitive advantage on the job market – supported by employer satisfaction surveys and the high employment rates.

### PEER MENTORING PROGRAMME

The IBS Peer Mentoring Programme is a peer support programme where a second year student acts as a mentor to a new first year student. The peer mentor is there to help new students settle into life at IBS, life at a new university and in some cases life in a new city or country. Mentors receive regular trainings and are guided to help their mentees with any questions and concerns they may feel more comfortable asking a fellow student than anyone else.

### STUDENT-LED CLUBS

IBS has a range of student-led clubs which form an active part of IBS student life. The clubs range from ‘professional interest’ activities such as Finance and Politics and International Relations to ‘hobby’ activities such as chess and music. All the clubs are free to join and are a great way for students to meet new people and make new friends. All students can not only join an existing club (IBS has regular Club Fairs) but also start a brand new club of their own.

### IBS ATHLETIC CLUB

IBS Athletic Club is the umbrella club for all IBS sport activities. The focus is primarily on recreational sport, instead of performance sport, therefore providing an opportunity to as many students as possible to meet new people, make friends, have fun and get healthy in an enjoyable environment. Current activities include basketball, volleyball and cricket with the potential to expand into new areas. Joining IBSAC requires a small membership fee per semester and becoming a member not only guarantees playing one of these sports but also discounts to various gyms and other sports venues in the city.





# BUDAPEST CAMPUS

CONSISTING OF THREE BEAUTIFULLY RESTORED ARCHITECTURAL HERITAGE BUILDINGS, OUR MAIN CAMPUS IN BUDAPEST IS LOCATED IN A BUSINESS PARK DIRECTLY BY THE DANUBE AND IS AN IDEAL VENUE FOR EDUCATION. THE PARK HOSTS OVER 60 LEADING INTERNATIONAL AND HUNGARIAN COMPANIES, INCLUDING MICROSOFT, SAP, CANON AND GRAPHISOFT, PROVIDING A VIBRANT BUSINESS ENVIRONMENT FOR OUR SCHOOL.





# RESIDENCE HALL

**THE ON-CAMPUS RESIDENCE HALL OFFERS COMFORTABLE ACCOMMODATION FOR 90 STUDENTS IN WELL-EQUIPPED SINGLE OR SHARED ENSUITE ROOMS WITH HIGH-SPEED INTERNET ACCESS. LAUNDRY AND COMMUNAL KITCHENS ARE AVAILABLE FOR OUR STUDENTS.**





# VIENNA CAMPUS

THE VIENNA CAMPUS IS LOCATED IN THE HEART OF THE CITY SURROUNDED BY HISTORY AND CULTURE. THERE ARE PLENTY OF OPPORTUNITIES NEARBY FOR SHOPPING AND DINING OUT AND YOU CAN CHILL OUT IN THE SPLENDID PARK OF BELVEDERE JUST ACROSS THE STREET.

