

MBA in Strategic Data-Driven Management

Semester	Code	Module	Credits	Seminar
1	ACCB401	Budgeting and Cost Awareness	6	4
1	MANB401	Organisational and Project Management Skills	6	2
1	MKTB401	Service Excellence	6	2
1	SKIB401	Communication Skills	6	4
1	SKIB404	Decision-Making and Analytical Skills	6	4
Totals for semester 1			30	16
2	BPSB401	Leadership in a Globalised World	6	4
2	BPSB402	Strategic Management	6	4
2	MANB402	Business Intelligence	6	4
2	SKIB402	Team Management Skills	6	2
2	MBA_OPT	Electives	6	4
Totals for semester 2			30	18
3	CAPB401	Capstone Project	25	0
3	SKIB405	Research Tutorial Seminar	5	4
Totals for semester 3			30	4
Grand Totals			90	

Electives

- HRMB401 Strategic HRM
- ITLB401 Data Management and Visualisation
- SKIB403 Market and Competition Analysis