

MBA Motivation Letter questions

Compulsory (Max 500 words):

Please discuss your career goals and explain how the IBS MBA programme will help you in reaching them.

Choose two out of the following topics (Max 400 words):

- Please choose an example of your professional life where you failed and explain how you rebounded.
- Please choose an example of your professional life where you were faced with a strong dilemma, and explain how you resolved it.
- Please choose an example of your professional life where you faced a strong challenge and explain how you treated it.