

BSc in Business Management

Semester*	Code	Module	Credits	Seminar
1	ECOB131	Management and Business Context 1	7	4
1	ITLB101	Information and Communication Technology	7	4
1	LAWB101	Legal Environment for Managers	4	2
1	MANB101	Business Ethics	4	2
1	SKIB101	Academic Skills 1	4	2
1	SKIB105	Decision Making Skills	4	2
1	ENGBX1	English 1	0	(0-8)
Totals for semester 1			30	16 (-24)
2	ECOB102	Management and Business Context 2	7	4
2	FINB101	Finance for Managers	7	4
2	ITLB102	Management Information Systems	7	4
2	SKIB109	Academic Skills 2	4	2
2	SKIB108	Presentations	2	1
2	GEOBX	General Education Option	3	2
2	ENGBX2	English 2	0	(0-8)
Totals for semester 2			30	17 (-25)
3	HRMB142	HRM for Managers	7	4
3	MKTB101	Marketing	7	4
3	SKIB121	Employability Skills - IT	2	2
3	SKIB122	Employability Skills - Quantitative Skills	2	2
3	SKIB123	Employability Skills - Written Communication	2	2
3	SKIB124	Employability Skills - Oral Communication	2	2
3 (4)	MANBX1	Management Option 1	8	4
Totals for semester 3			30	20
4	ITLB104	Project Management	4	2
4	MANB102	Organisational Behaviour	7	4
4	SKIB125	Employability Skills - Analytical Skills	2	2
4	SKIB126	Employability Skills - Organisational Skills	2	2
4	STAB101	Quantitative Methods for Managers	7	4
4 (3)	MANBX2	Management Option 2	5	3
4 (3)	CULBX	Culture and Language Option	3	2
Totals for semester 4			30	19
5 (6)	DISB111	Academic Writing Project	15	
5 (6)	BSCBXBU5	Lifelong Learning Option	15	
Totals for semester 5			30	
6 (5)	BPSB101	Business Policy and Strategy	8	4
6 (5)	ITLB106	Operations Management	6	3
6 (5)	MANB106	Entrepreneurship	4	3
6 (5)	MANBX3	Management Option 3-5	4	2
6 (5)	MANBX3	Management Option 3-5	4	2
6 (5)	MANBX3	Management Option 3-5	4	2
Totals for semester 6			30	16
Grand Total			180	

*Semesters in brackets apply to February starters

Contents of BSc in Management Module groups

Management Options

		Specialisation				
		Arts Management	Marketing	HRM and Psychology	Tourism	No specialisation
	ARTB141 Art World	✓				Any one of these four
	MKTB134 Corporate Communications		✓			
	PSYB133 Psychology in Organisations			✓		
	TURB101 Principles and Practices of Tourism				✓	
	ARTB142 Managing an Art Project	✓				Any one of these four
	MKTB132 Marketing Communications		✓			
	HRMB102 Contemporary HRM Tools			✓		
	TURB133 Managing Tourism Functions				✓	
modules (any)	ARTB104 Transcending Visual Culture	✓				✓
	ARTB116 Music and Performing Arts Management	✓				✓
	ARTB118 Contemporary Galleries	✓				✓
	ARTB119 Controversies in the Visual Arts	✓				✓
	ARTB140 Film Industry	✓				✓
	HRMB103 Diversity Management			✓		✓
	ITLB139 Web Strategy		✓			✓
	MANB108 Communication Contexts in Business		✓			✓
	MANB109 Change Management		✓	✓		✓
	MANB112 Consulting in Management					✓
	MANB135 Organisation Development			✓		✓
	MKTB133 Marketing of Services		✓		✓	✓
	PSYB101 Behavioural Economics			✓		✓
	PSYB136 Power and Leadership			✓		✓
	SKIB107 International Negotiations		✓			✓
	TURB108 Museums and Galleries				✓	✓
	TURB132 Tourist Resorts and Attractions				✓	✓
	TURB134 Hospitality Management				✓	✓
TURB135 Strategic Planning in Tourism				✓	✓	

English 1

ENGB171 English Reading and Writing A
ENGB173 English Listening and Speaking A

English 2

ENGB172 English Reading and Writing B
ENGB174 English Listening and Speaking B

General Education Option

ARTB110 Introduction to Visual Culture
CULB112 Historical and Global Dimensions
CULB113 World Geography and Economic Development
DIPB111 Introduction to Political Science

Culture and Language Option

CULB101 Introduction to Arabic Culture and Language
CULB102 Introduction to Chinese Culture and Language
CULB103 Introduction to Japanese Culture and Language
CULB105 Introduction to Russian Culture and Language
CULB106 Introduction to French Culture and Language

Lifelong Learning Option

MANB103 Sustainability, CSR and Current Management Issues
PLCB101 Work Placement
PLCB111 Study Abroad Semester

