

## EMPLOYER SATISFACTION SURVEY 2014

*As part of the School's ongoing assessment, we bi-annually evaluate the effectiveness of our programs, especially in preparing students for work. We are most interested in the level of satisfaction with the skills, knowledge and behavior demonstrated by our students or graduates. We want to know whether the Business School is fulfilling its mission of providing the best possible education for its students.*

*The charts enclosed summarizes the results of 2014 survey. On a scale of 0-5, the overall rating of our Students compared to graduates of other institutions is 4.29, slightly better than the results of 2012. Due to our concentrated focus on developing the working skills and capacity of our students, their integration into the working environment is high: 4.81.*

*When we asked our corporate partners about our Students' strength and weaknesses, most and foremost, the employers appreciate our students' foreign language skills, communication skills, interpersonal skills and IT skills. They had very positive opinion about our students' cultural sensitivity, readiness to work. As weakness: time management, decision making skills, maturity, punctuality were mentioned.*

The charts enclosed summarizes our findings:

		2012	2014
	Questions	data	data
	In general, how would you rate the quality of our students compared to the graduates of other institutions?	4,25	4,29
	How could IBS students adapt to and be integrated into your work processes?	4,80	4,81
How would you rate IBS interns or graduates	a. Knowledge/skills specific to the employment position	4,00	4,00
	b. Quantitative skills	4,00	3,80
	c. Computer skills	4,10	4,29
	d. Financial skills	3,90	3,81
	e. Marketing skills	4,10	4,12
	f. Analytical skills	4,00	3,96
	g. Overall academic preparation	4,10	3,87
	h. Performance at job interview		4,24
	i. Decision making skills	4,00	3,97
	j. Leadership potential	3,90	3,86
	k. Time management		3,65
	l. Character (reliability, punctuality, integrity, judgment, maturity, politeness, etc.)	4,20	4,19
	m. Attitudes (initiative, loyalty, attendance, personal appearance, etc.)	4,40	4,29
	n. Ability to learn	4,40	4,35
	o. Honesty/Integrity/Ethics	4,50	4,29
	p. Emotional intelligence		4,06
	q. Quality of work	4,00	4,13
	r. Productivity	4,20	4,10
	s. Foreign language skills	4,60	4,53
	t. Writing skills	4,20	4,47
	u. Reading skills	4,33	4,16
	v. Socialising/networking.	4,05	4,35
w. Politeness		4,32	
x. Conflict resolution		4,03	
y. Cooperation, team working		4,61	
z. Cultural sensitivity		4,55	

**List 3 major strength**

- language skills
- social skills
- problem sloving skills
- cultural sensitivity
- communication
- creativity
- openness, readiness

**List 3 major weakness**

- puncuality
- time management
- maturity
- Hungarian language skills
- decision making skills



